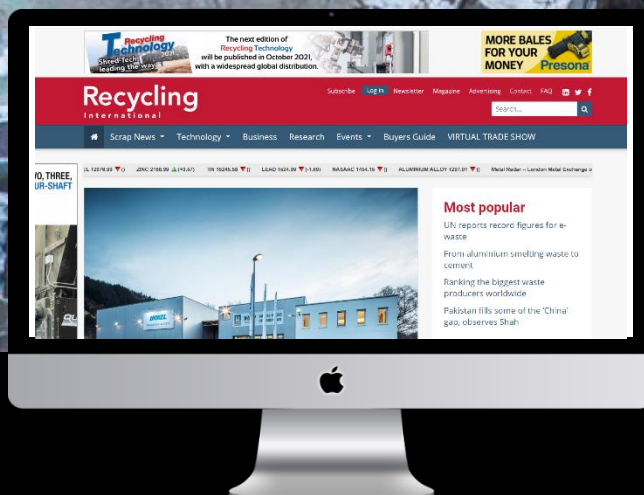


Recycling

International

**MEDIA
KIT
2023**



MEDIA KIT MAGAZINE 2023



GENERAL INFORMATION

Title	Recycling International
Published by	Eisma Industriemedia bv Informaticaweg 3 7007 CP Doetinchem The Netherlands
Publisher	Jeroen van der Molen
Account management	Judith Wanjala, International T +31 88 294 47 39 M +31 6 55 68 99 47 E judith@recyclinginternational.com Fred Balduk, Benelux T +31 88 294 47 41 M +31 6 31 76 88 29 E f.balduk@eisma.nl
Editor	Martijn Reintjes, editor-in-chief T +31 88 29 44 703 M +31 6 24 41 60 90 E martijn@recyclinginternational.nl
Printed circulation	7.000 copies
Volume	25
Frequency	6 x per year

WHO WE ARE

Established in 1998, Recycling International is the leading provider of recycling-related information and an invaluable trade publication for the global recycling industry. The publication is extremely well targeted, reaching highly-qualified decision-makers who have control over many or all aspect of company/organisation budgets, including owners, managers and other professionals.

TOTAL
CIRCULATION
WORLDWIDE
7000
COPIES

MEDIA KIT MAGAZINE 2023

DISPLAY ADVERTISING RATES

RATE CARD: EURO

Full colour	1x	2x	4x	8x
1/1 page	4 444	3 999	3 888	3 777
1/2 page	2 948	2 654	2 580	2 507
1/3 page	2 719	2 447	2 379	2 311
1/4 page	1 863	1 677	1 631	1 584
1/8 page	1 218	1 097	1 066	1 036
1/16 page	773	773	773	773

PRINTING DETAILS

Printing process	offset
Magazine size	230 x 300 mm
Cover paper	150 gsm (MC) satin finish
Inside pages	90 gsm (MC) half matte finish

INSERTS/LEAFLETS

Pricing upon request, depending on weight and size. Due to the technical specifications, please contact us on time.

DELIVERY ADDRESS FOR INSERTS, BROCHURES ETC.

Required number	7 000 copies
Delivery	Loosely packed in boxes
Deadline	Ultimately 3 weeks before publication
Delivery address	Veldhuis Media Attn. Mr. Theo Nitrau Eekhorstweg 1 7942 JC Meppel The Netherlands
Delivery info	Recycling International, issue no XX/2021

DIMENSIONS

Size	Portrait (w x h in mm)	Landscape (w x h in mm)
2/1 page		460 x 300 +3 mm bleed
1/1 page trim size	230 x 300 +3 mm bleed	--
1/1 page type area	205 x 268	--
1/2 page	100 x 268	205 x 132
1/3 page	65 x 268	205 x 85
1/4 page	100 x 132	205 x 64
1/8 page	100 x 64	205 x 30
1/16 page		100 x 30
Page size	230 x 300	Bleed: 3 mm extra all-round
Colour mode	CMYK	
Resolution	300 dpi	

DELIVERY DISPLAY ADVERTISING MATERIAL

File size up to 10 MB per email to: recyclinginternational@zeedesign.nl with reference, title, issue and publication date with a cc to: judith@recyclinginternational.com For larger files, use www.wetransfer.com.

No cancellations accepted 1 week before closing deadline.
Advertisers must pay full charges for the reserved page/ad space.

DELIVERY DIGITAL ADVERTISING MATERIAL

PDF

- Certified PDF
- All fonts included

Quark Xpress

- Include all (Macintosh) fonts, illustrations and images

Adobe Illustrator

- Convert fonts to letter contours
- *.ai, *.eps

Adobe Photoshop

- Flattened (not in layers)
- *.tiff, *.eps, *.jpg, *.psd
- No multi-channel or duotone images

Other (without formatting)

- Text only in Word, please insert images separately

MEDIA KIT MAGAZINE 2023

EDITORIAL PLANNING 2023

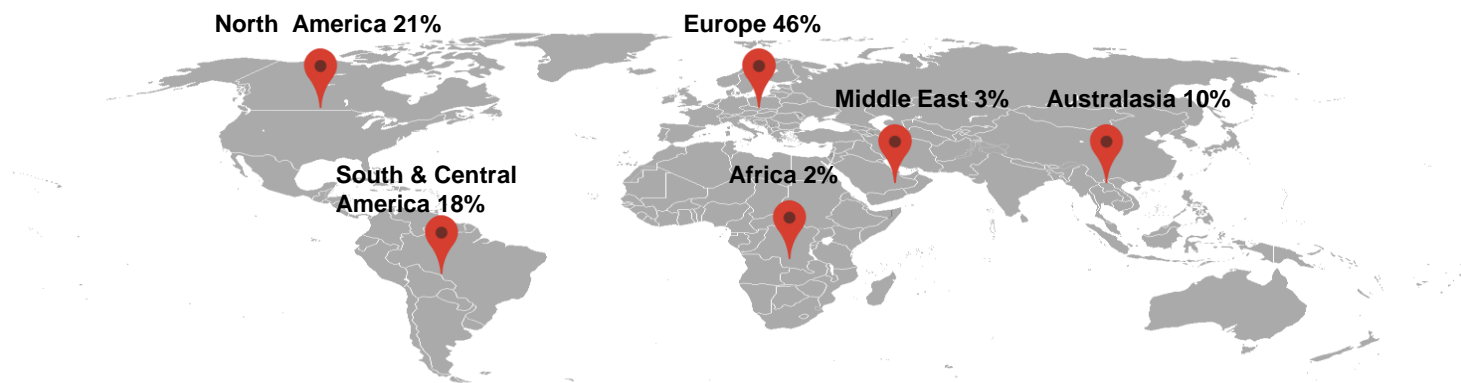
Issue	Publication date	Closing date	On display at	Dates
No. 1	17 February	20 January	Recycling Technik, Dortmund, Germany	29 - 30 March
No. 2	28 March	1 March	ISRI Convention, Nashville, Tennessee USA	17 - 20 April
			ChinaPlas 2023, Shenzhen, China	17 - 20 April
			Recycling Aktiv, Karlsruhe, Germany	27 - 29 April
No. 3	9 May	11 April	PRSE Amsterdam, Amsterdam, NL	11 - 10 May
			BIR World Recycling Convention, to be announced	21 - 24 May
			CARS 2023, Kenilworth, UK	24 - 25 May
			E-Waste World, Frankfurt, Germany	28 - 29 June
			IARC 2023, Geneva, Switzerland	21 - 23 June
			E-scrap, Orlando, Florida, USA	18 - 20 September
No. 4	18 July	21 June	ICBR battery recycling congress, to be announced	To be announced
			RWM /Lets Recycle Live 2023, Birmingham, UK	13 - 14 September
			E-scrap, Orlando, Florida, SA	18 - 20 September
Recycling Technology	12 September	16 August	Distributed throughout the year at various trade shows and to regular subscribers	
No. 5	26 September	30 August	BIR World Recycling Convention, to be announced	22 - 24 October
			Recycling Beurs Gorinchem, Gorinchem	To be announced
			Pollutec, Lyon, France	10 - 13 October
			Ecomondo, Rimini, Italy	7 - 10 November
			Fakuma, Friedrichshafen, Germany	17 - 23 December
No. 6	28 November	1 November	IERC 2024, Salzburg, Austria	January 2024

The above event dates may change, please check the organisers website for the most current dates

Circulation analysis

Print run	7000
Monthly circulation	5800
Distribution no. of countries	120
Annual distribution	42000 estimated
Show distribution	1000
Remaining, archive and sample copies	2000 estimated

Annual distribution breakdown by region



On all orders and deliveries, our general delivery terms are applicable, as filed with the Chamber of Commerce in Leeuwarden under number 65199030. Prices are per insertion in Euro, based on full colour insertion, excluding 21% VAT. Contract period 12 months, starting on the date of the first insertion. We reserve the right to make changes without prior notice. No rights can be derived from this media kit.

RECYCLING TECHNOLOGY 2023

GENERAL INFORMATION

Recycling Technology is the annual publication powered by Recycling International

Publication date Autumn 2023
Circulation 10 000 copies

Content

Informative articles about state-of-the-art recycling technologies will be written by researchers and scientists from technical universities and R&D institutes around the world.

Additionally, Recycling Technology will contain: application stories from companies which develop their own recycling technologies; technology news articles from Recycling International, from its "in the laboratory" section and from other relevant scientific articles. (All application stories will also be published on Recycling International's website for a period of 12 months.)

Present your test centre

Recycling Technology offers suppliers the opportunity to showcase their test centres with a full 2-page photo of the facility alongside details of its specifications and capacities.

Target industries

All Recycling industries, including ferrous and non-ferrous metals, nickel and stainless, e-scrap, paper, plastics and tyres.

Target distribution

Global distribution among Recycling International readers; on display at many congresses and trade shows; technical universities and R&D institutes; relevant companies in the steel and non-ferrous industries, plus foundries; waste management companies; and selected decision-makers.

ADVERTISING RATES

2-page application story* (incl. ½ page company profile + e-paper)	€ 4 500
2-page test centre (incl. ½ page company profile + e-paper)	€ 4 500
1-page application story*	€ 3 000
Cover	€ 6 500
French gate-fold cover	price upon request
½ -page vertical split cover	price upon request
1/1-page advertisement 230 x 300 mm + 3 mm bleed	€ 4 200
½ page advertisement 100 x 268 / 205 x 132 mm	€ 3 000
1/3-page advertisement 65 x 268 / 205 x 85 mm	€ 2 300
¼-page advertisement 100 x 132 / 205 x 64 mm	€ 1 700

- All application stories will also be published on Recycling International's website for a period of 12 months.

Other sizes available upon request.

